



Press Release

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Is Good Help Really Hard To Find?

Instead of hiring employees, hire volunteers!

The Volunteer Workforce is solving staffing shortages for companies all over the country.

How do you *hire* Volunteers?

Why would someone volunteer to work when they can get paid?

Is this a real solution or just a play on words?

According to Tony Collette, author of *The Volunteer Workforce*, quietly, with absolutely no fanfare or media attention, a small revolution has been simmering in American business. You may have heard a snippet of information about it from an acquaintance or associate. You may have heard absolutely nothing. But for the past 30 years businesses have been teaming up with non-profits, hiring and experimenting with Volunteer Workforces, and enjoying the amazing benefits they provide. With the unemployment rate relatively low, and the tightening of the labor market developing into a long-term trend, it's time for all of us to explore and understand exactly what those benefits are.

Many different kinds of businesses are having difficulties meeting their staffing needs, and with the lack of progress toward resolving immigration issues, the situation will only deteriorate further. But there is a remarkable staffing solution which also generates enormous amounts of money for nonprofits, such as churches. For the past 30 years, big business has reaped the amazing benefits of employing Volunteer Workforces. They've enjoyed access to a constant stream of ready, upbeat workers even in tight labor markets. This startlingly wide, deep, dependable and otherwise unavailable labor pool — composed primarily of all-American, freshly-scrubbed, well-behaved workers — has provided big business with a tax-free, benefits-free, and hassle-free workforce solution. One business in Oklahoma saves over \$300,000 every year by employing Volunteer Workforces. In this case, the word "saves" actually means "generates an additional profit of."

What's important here is this: **business doesn't have to worry about fluctuations in the unemployment rate, or rely on hiring people with questionable legal status. They have access to a HUGE pool of energetic, enthusiastic, highly productive laborers -- through a proven system, with a 30 year track record of success, which is approved by the IRS, which almost any business can access if they do it right.**

It is said that if something sounds too good to be true, it is ... well, not this time!

Solve staffing problems with volunteers: No matter what industry you are in there always seems to be a shortage of people to do the important work: From answering phones to assembling products, to serving food. Volunteers not only get the work done, they're fresh, upbeat, reliable, efficient and grateful.

Non-Profit Organizations are reaping huge financial benefits: Non-profits need money. Companies need reliable, dependable help. This is a marriage that makes so much sense. From ballparks to Boardrooms, volunteers are providing key assistance where needed and when needed. It is truly a win/win for both the company and the non-profit. Charitable organizations are paid an hourly fee and companies don't have the burden of providing benefits, overtime, or taxes.

The Volunteer Workforce positively changes the way the community sees your business: By hiring a Volunteer Workforce you are supporting the community by giving non-profits needed money while sending a message to the community that you are doing your best to include the needs of that community in your business plan.

As a volunteer, you are positively effected by your efforts: If you have ever volunteered for anything you know the sense of helping and belonging you feel when you accomplish a goal for an organization. If you have never volunteered for an organization, well, take our word on this, you need to!

The Volunteer Workforce doesn't take work away from anyone: One concern might be that if companies hire volunteers, there would be fewer jobs for people who need employment. NOT TRUE. Volunteers fill in where there is no one to do a specific job; they don't generally replace someone who is already doing their job.

*Is there a controversy surrounding hiring volunteers?
Is there an example of how Volunteer Workforces have worked?*

How well trained are volunteers in the work place?

How much money can realistically be raised by non-profits doing volunteer work?

How do companies and non-profits find each other?

If this is working so well, why aren't more companies doing this?

This sounds simple, is it?

TONY COLLETTE is the nation's preeminent authority on The Volunteer Workforce phenomenon. In addition to being a published author, his work is the focus of media attention in numerous national publications, on radio and TV. As a consultant and speaker, Mr. Collette informs, inspires and enlivens his audiences with remarkable stories of businesses that not only survive – but also thrive – in a tight labor market by teaming up with non-profits and hiring volunteers.